



indyhumane

corporate
sponsorships
opportunities



indyhumane.org



IndyHumane Corporate Sponsorship Opportunities

IndyHumane's mission is to improve animal welfare in central Indiana. We are committed to ending the cycle of pet overpopulation, providing affordable pet ownership, and ensuring the well-being, health and safety of all animals in our care. We strive to promote the human animal bond and the powerful impact this mutually beneficial relationship has on individuals, families, and the Indianapolis community. We've been saving lives since 1905.

IndyHumane is funded solely by individual and corporate contributions, grants, bequests, adoptions, and other fees for service. We receive no tax money and we are not a branch or affiliate of national animal rescue organizations.

We appreciate your willingness to help local animals in need. We are so grateful to our partners throughout the community who help us continue our life-saving work for the animals of central Indiana.

Contact the IndyHumane Events & Corporate Relations Team at:

317.872.5650 x121 | events@indyhumane.org

IndyHumane Signature events

Indy Mutt Strut

Mutt Strut is IndyHumane's largest fundraising event! In 2024, Mutt Strut will celebrate its 21st year. This is a fun family-friendly event! Participants can walk with their pet, visit sponsors and vendor booths, and enjoy pet contests and activities. All while raising funds for homeless pets! Detailed Mutt Strut Sponsorship Benefits are coming soon!

Date: TBD | Location: Coming Soon!

Putts for Paws

The 4th annual Putts for Paws Golf Outing. It promises to be a fun day of golf, tasting holes with food & beverages, contests, and more!

Sponsorships and foursomes are available and range from \$400-\$20,000.

Date: Thursday, June 20, 2024 | Location: Prairie View Golf Club

New Event Coming: Spring 2025

An evening of glam! Dinner, Cocktails, Fancy Attire, Fashion Runway, and more...

Date: TBD | Location: Coming Soon!

Additional sponsorship opportunities are available for individual events.





indyhumane's

reach & impact



Adoptions
3,460
homeless pets into
loving homes in 2022



Shelter pets spent
30,151
hours with volunteers



1,345
pets spent time in
cozy foster homes



10.7k
followers



61k
followers



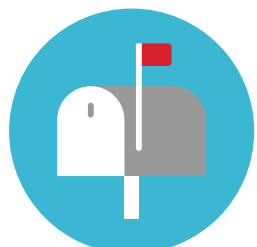
19.2k
followers



1.3k
followers



3.6k
followers



54k
average email
recipients



26,947
donations from
11,253
donors





platinum paw partner

Event Sponsorship

- Indy Mutt Strut - Recognition as Presenting Sponsor (\$30k value)
- Putts for Paws \$10,000 Sponsor
- Gala \$5,000 Sponsor

Shelter Engagement Benefits

- Opportunity for Corporate Volunteer Day at IndyHumane
- (1) Three-hour visit with our Pet Adoption Wagon (PAW) at location of your choice with dogs or kittens
- (1) Kennel Sponsorship - Living Room or Cat Corral (company name/logo on kennel sign)

Marketing Benefits

- Logo and link on our Corporate Sponsorship web page
- (10) Social Media Mentions (Facebook, Twitter, Instagram, TikTok, LinkedIn) - Reach 70,000+
- (6) mentions and logo in IndyHumane e-newsletter (Reach 40,000+)
- Recognition in IndyHumane Annual Report
- Plaque in IndyHumane Vaccine Clinic

\$50,000



best friend

Event Sponsorship

- Indy Mutt Strut - Recognition as a \$10,000 VIP Reception sponsor
- Putt for Paws \$5,000 Sponsor

Shelter Engagement Benefits

- Opportunity for Corporate Volunteer Day at IndyHumane
- (1) Three-hour visit with our Pet Adoption Wagon (PAW) at location of your choice with dogs or kittens
- (1) Kennel sponsorship (company name on kennel sign)

Marketing Benefits

- Logo and link on our Corporate Sponsorship webpage
- (6) Social Media Mentions (Facebook, Twitter, Instagram, TikTok, LinkedIn) - Reach 70,000+
- (4) mentions in IndyHumane e-newsletter (Reach 40,000+)
- Logo inclusion on the Vaccine Clinic TV
- Recognition in IndyHumane Annual Report

\$25,000



Pawsome (PAW mobile clinic) *sponsor*

Benefits

- Logo on signage at each mobile clinic (12 mobile clinics per year)
- Logo on social media mentions at least (1) mention per month
- Logo or name on all mobile clinic promotions
- Opportunity to provide promotion items to give patrons

\$20,000



petucator *sponsor*

Benefits

- Logo or name on (12) social media posts for national awareness & recognition months & days
- Logo or name on (12) pre-promotional social media posts
- Opportunity to do a special promotion that coincides with one of the monthly campaigns

\$15,000

cat carrier *sponsor*

Benefits

- Logo on 3,000 cat carrier boxes that all adopted cats/kittens are transported in to their new home and many adopters reuse for vet visits!
- Logo and link on our Corporate Sponsorship webpage
- (5) Social Media Mentions (Facebook, Twitter, Instagram, TikTok, LinkedIn) - Reach 70,000+
- (2) mentions in IndyHumane e-newsletter (Reach 40,000+)

\$15,000



champion

Event Sponsorship

- Indy Mutt Strut – Recognition as a \$5,000 sponsor
- Putt for Paws \$2,500 Sponsor

Shelter Engagement Benefits

- Opportunity for Corporate Volunteer Day at IndyHumane
- (1) Three-hour visit with our Pet Adoption Wagon (PAW) at location of your choice with dogs or kittens
- (1) Kennel sponsorship (company name on kennel sign)

Marketing Benefits

- Logo and link on our Corporate Sponsorship webpage
- (4) Social Media Mentions (Facebook, Twitter, Instagram, TikTok, LinkedIn) – Reach 70,000+
- (2) mentions in IndyHumane e-newsletter (Reach 40,000+)
- Recognition in IndyHumane Annual Report

\$10,000



humane- itarian

Event Sponsorship

- Indy Mutt Strut – Recognition as \$2,500 sponsor
- (1) Foursome for Putts for Paws

Shelter Engagement Benefits

- Opportunity for Corporate Volunteer Day at IndyHumane
- (1) Three-hour visit at location of your choice with our Pet Adoption Wagon (PAW) with dogs or kittens

Marketing Benefits

- Logo and link on our Corporate Sponsorship webpage
- (2) Social Media Mentions (Facebook, Twitter, Instagram, TikTok, LinkedIn) – Reach 70,000+
- (1) mention in IndyHumane e-newsletter (Reach 40,000+)

\$5,000



Pup Protector

Event Sponsorship

- Indy Mutt Strut - \$1,000 Sponsorship and Vendor Booth

Shelter Engagement Benefits

- Opportunity for Corporate Volunteer Day at IndyHumane
- (1) Three-hour visit with our Pet Adoption Wagon (PAW) with adoptable dogs or kittens

Online Promotion

- Logo and link on our corporate sponsorship page
- (2) Social Media Mentions (Facebook, Twitter, Instagram, TikTok, LinkedIn) - Reach 70,000+

\$2,500

Rescuer

Event Sponsorship

- Indy Mutt Strut - Vendor Booth

Shelter Engagement Benefits

- Opportunity for Corporate Volunteer Day at IndyHumane

Marketing Benefits

- (1) Social Media Mention (Facebook, Twitter, Instagram, TikTok, LinkedIn) - Reach 70,000+

\$1,000



indyhumane

Commitment Form

start your partnership today!

Please return this form along with your payment to:

IndyHumane
Attn: Events & Corporate Relations
7929 North Michigan Road
Indianapolis, IN 46268

Please email your vector and high-res logo (full & single color) to: events@indyhumane.org

Corporation Name: _____ Contact Name: _____

Phone: _____ Email: _____

Address: _____ City: _____ Zip: _____

<input type="checkbox"/> Platinum Paw \$50,000	<input type="checkbox"/> Petucator \$15,000	<input type="checkbox"/> Humane-itarian \$5,000
<input type="checkbox"/> Best Friend \$25,000	<input type="checkbox"/> Cat Carrier \$15,000	<input type="checkbox"/> Pup Protector \$2,500
<input type="checkbox"/> Pawsome (PAW Mobile Clinic) \$20,000	<input type="checkbox"/> Champion \$10,000	<input type="checkbox"/> Rescuer \$1,000

Payment Method:

Please Invoice Check (payable to IndyHumane) Credit Card

<input type="checkbox"/> Visa	<input type="checkbox"/> American Express
<input type="checkbox"/> Master Card	<input type="checkbox"/> Discover
<input type="checkbox"/>	<input type="checkbox"/>

CC#: _____ Exp Date: _____ Code: _____

Signature: _____

Printed Name: _____

This agreement is established between IndyHumane and the undersigned ("Sponsor"). The sponsor agrees to pay within 30 days of the signed agreement unless otherwise agreed upon by both parties. Checks should be made payable to IndyHumane and mailed, along with a copy of the signed partnership form, to: IndyHumane - 7929 N. Michigan Road, Indianapolis, IN 46268.