

# Caption Contest Information

**Eligibility:** Open to residents of the specified country, age 18 and above. **Contest Period:** The contest runs from Aug 7 to Aug 25th with a winner chosen at the end of each week (3 winners total). **Caption Requirements:** Create a fun and creative caption, if possible related to MuttStrut. Maximum 100 characters. **Hashtag Usage:** Include the hashtag #CaptionContestMuttStrut in your caption to enter. **Engagement Criteria:** Entries will be judged based creativity and the number of likes. **Selection of Winners:** The entry with the highest engagement each week will be chosen as a winner. Selection will be done by IndyHumane. **Notification:** Winners will be announced by the end of August in a follow-up post and a direct message to the winners' accounts. **Prizes:** Each of the three winners will receive a Summer Fun Prize Package from IndyHumane. **Rights to Use Entries:** By participating, you grant IndyHumane the right to use your caption for promotional purposes, with proper attribution. **Sponsorship:** Facebook and Instagram have not sponsored the contest and are not liable in its administration. **Age Restrictions:** Participants under 18 years old need parental consent to enter. **Disqualification Criteria:** Entries containing offensive, harmful, or inappropriate content will be disqualified. **Public Profile:** Participants must have a public profile to enter so that entries can be counted. **No Purchase Necessary:** Participation is free and does not require any purchase. **Follow Social Media Guidelines:** All entries must adhere to the community guidelines and terms of use of the social media platform. **Encourage Sharing:** Share your caption entry and invite your friends to join the fun! More shares mean more chances to win. **Creativity Matters:** The more creative and original your caption, the higher your chances of winning! **Promotion:** By sharing your entry, you can help promote IndyHumane and spread awareness about MuttStrut.