

MUTT STRUT



CELEBRATING 20 YEARS

presented by



CRIME JUNKIE®

Saturday, October 14, 2023

Sponsorship Opportunities

Strut Your Stuff and Support IndyHumane!

SATURDAY, OCTOBER 14, 2023

WHITE RIVER STATE PARK | CELEBRATION PLAZA

Biscuits & Brews Fun Run/Walk

What is **MUTT STRUT**?

Join us for the 20th Anniversary. This year will be a 5K biscuits and brews fun run! All registered participants will receive a race bib, t-shirt, (2) drink tickets (must be redeemed at the Post Race Party) and an opportunity to sample a variety of biscuits (for humans and pups) from various local bakeries and restaurants. Mutt Strut 5K finishers will receive a medal.

Entertainment throughout the day will include the Dachshund Derby, Costume Contest, Parade of Adoptable Dogs...and more!

Why **STRUT**?

On average, approximately 6.3 million companion animals (23%) enter shelters like IndyHumane every year. Indianapolis, like most communities across the country, is experiencing a pet overpopulation crisis. IndyHumane takes in as many animals as we can save every day – strays, pets that are surrendered by their owners, and transfers from municipal shelters and rescues. We provide food, enrichment, and medical care. As a limited-intake shelter, we never euthanize for length of stay, kennel space, or cost of care. Independent and donor-funded, we're committed to ending the cycle of pet overpopulation, supporting affordable pet ownership, and ensuring the well-being, health, and safety of animals in our care. With your support, we can save lives and make a difference for people and their pets.

Who is **IndyHumane**?

Established in 1905, IndyHumane is an independent 501(c)3 nonprofit organization. IndyHumane provides services for over 15,000 animals annually to keep pets happy, healthy, in loving homes, and to preserve the human-animal bond. Your support helps to save lives, support pet-people relationships, reduce disease and suffering, and work towards ending the pet overpopulation crisis.

READY TO STRUT YOUR STUFF?

Sponsorship deadline is August 1, 2023 to guarantee placement on printed materials. So, if you're ready to sign up as a Mutt Strut sponsor OR if you have questions, get in touch today!

Showcase your brand to **PET-LOVING PARTICIPANTS!**

OPPORTUNITY	ELITE	PLATINUM	GOLD	SILVER	BRONZE	VENDOR
INVESTMENT	\$10,000	\$7,500	\$5,000	\$2,500	\$1,500	\$750
Event Collateral & Marketing						
Event Posters	•	•	•	•		
Participant T-Shirts	•	•	•	•		
Logo on Mutt Strut Website	•	•	•	•	•	
Mutt Strut Social Media Mentions	5	3	1	1	1	
E-Newsletter Mention	2	1				
Participant Packet Insert (sponsor provides)	•	•	•	•		
On-Site at Event						
Booth (table + 2 chairs)	•	•	•	•	•	•
Logo on Mutt Strut Banners	•	•				
Complimentary Registrations	15	10	8	5	5	

Register Here: bit.ly/IH_MuttStrutSponVend23

Want to set the pace?

Take the lead and become a 2023 PRESENTING SPONSOR!

Includes
one - of - a - kind
VIP EXPERIENCE
where our top strutters
meet and mingle!

AFTER PAW-TY PRESENTING SPONSOR
<i>\$20,000 investment</i>
Listed as After Paw-ty, "presented by" sponsor
Sponsor presence at After Paw-ty VIP Area
Inclusion in event programs and printed materials
Custom perks for your guests
Significant visibility on IndyHumane/Mutt Strut social media
High visibility of your booth
30 complimentary registrations

MUTT STRUT PRESENTING SPONSOR
<i>\$30,000 investment</i>
Listed as 2023 Mutt Strut "presented by" sponsor
Sponsor presence on site
Custom perks for your guests (VIP Area)
Significant visibility on IndyHumane/Mutt Strut social media
High visibility of your booth
50 complimentary registrations

SOLD

2023 Mutt Strut Sponsor Commitment Form

start your partnership today!

Please return this form along with your payment to:

Jill Bennett, Manager of Events & Corporate Relations

IndyHumane | 7929 N. Michigan Rd. | Indianapolis, IN 46268

Please email full and single-color high-resolution vector logos to jbennett@indyhumane.org.

Corporation Name: _____ Contact Name: _____

Phone: _____ Email: _____

Address: _____ City: _____ Zip: _____

Elite \$10,000

Silver \$2,500

Platinum \$7,500

Bronze \$1,500

Gold \$5,000

Vendor \$750

Payment Method: Please Invoice Check (payable to IndyHumane)

Credit Card

Pay Online at bit.ly/IH_MuttStrutSponVend23



Visa

American Express

Mastercard

Discover

CC# _____ **Exp Date** _____ **Code** _____

Signature _____ Date _____

Printed Name _____

This agreement is established between Humane Society of Indianapolis dba IndyHumane and the above ("sponsor") regarding 2023 Mutt Strut. This signed agreement makes no guarantee and establishes no partnership regarding any further or associated activities of IndyHumane or the signed party. The sponsor agrees to pay a cash sum or cash equivalent checked above to IndyHumane on or before August 1, 2023, unless otherwise agreed upon by the parties. Check should be made payable to IndyHumane and mailed, along with a copy of the signed partnership form to:
IndyHumane - 7929 N. Michigan Rd. | Indianapolis, IN 46268.