



**In Celebration of  
IndyHumane's Day of Giving**

*Sponsorship Opportunities*

# IndyHumane's Day of Giving &

IndyHumane's Day of Giving is a special day that unites our community to celebrate our shared compassion for animals in need and support the work of IndyHumane.

IndyHumane is a leading voice for the welfare of animals and improving their quality of life. Your support during Day of Giving will ensure we can provide direct services for shelter cats and dogs, including adoption, foster home placement, positive reinforcement behavior training for adoptable animals, appropriate medical care, and affordable spay/neuter services.

This work is only possible with help from our entire community. Your gift today will help provide rescue, relief and refuge to animals who will desperately need it in the coming year.

IndyHumane takes in 4,000 pets every year, and your support helps provide the care they need to get ready to **find their forever home.**



# Furry Friends Fall Frenzy



In addition to being a fundraising campaign, Day of Giving is a special opportunity to highlight both pets and the people who love them.

That's why we've created Furry Friends Fall Frenzy!

Join us on September 12 anytime from 5 p.m. to 8 p.m. for this open house celebration at our Michigan Road location.

This fundraiser will give the community the opportunity to take guided tours of our facility and to learn about all our programs.

Patrons will also be able to enjoy some delicious food and beverages while we answer questions about the work we do!

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## Where

IndyHumane  
7929 N. Michigan Rd.

## When

September 12, 2019  
5 - 8 p.m.



# IndyHumane's Reach & Impact



We place more than  
**3,450**  
homeless pets in loving  
homes  
every year



Our shelter pets spend  
**60,000+**  
hours with volunteers  
each year



We provide more than  
**4.3 MILLION**  
pounds of food  
to 138 shelters across the  
Midwest



**11,300+**  
followers



**54,000+**  
followers



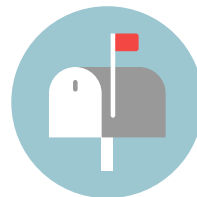
**11,300+**  
followers



**40,000+**  
annual visitors  
to our shelter



**65,000**  
monthly visits  
to [indyhumane.org](http://indyhumane.org)



**45,000**  
unique email addresses



**30,000**  
donations from  
14,000 donors

# Sponsorship Levels



## **\$10,000 – Top Paw Presenting Sponsor – 1 Available**

- Listed as Furry Friends Fall Frenzy “presented by” sponsor on all marketing / promotional materials
- Significant visibility on IndyHumane’s social media
- Logo and link on IndyHumane’s website
- Primary logo inclusion on event signage
- Logo inclusion on event poster
- Name inclusion in press releases / media alerts
- E-Newsletter recognition (45,000 unique email addresses)
- Multiple live mentions throughout the event
- (1) 8ft table to be used for your marketing / promotion

## **\$5,000 – Fat Cat – 3 Available**

- (4) Mentions on IndyHumane Facebook
- Logo and link on IndyHumane’s website
- Logo inclusion on event poster
- Logo inclusion on event signage
- E-Newsletter recognition (45,000 unique email addresses)
- (3) Live mentions throughout the event
- (1) 8ft table to be used for marketing / promotion

# Sponsorship Levels



## **\$2,500 – Tour Sponsorships**

- 5 Available - Vaccine Clinic, Foster Care, Medical, Kennel and Dog Park Sponsor will select their preferred room or area; first come, first served.
- (2) Mentions on IndyHumane's Facebook
- Logo on IndyHumane's website
- Logo inclusion on event poster
- Logo inclusion on event signage
- Featured sign in area your company is sponsoring.
- E-Newsletter recognition
- (2) Live mentions throughout the event

## **\$1,500 – Tasty Treat - 1 Available**

- (1) Mention on IndyHumane's Facebook
- Logo on IndyHumane's website
- Logo inclusion on event poster
- Logo inclusion on event signage
- (1) Live mention during event
- (1) 8ft table will be filled with candy in the colors of your company logo!

## **\$1,500 – Photo Booth Sponsor - 3 Available**

- (1) Mention on IndyHumane's Facebook
- Logo on IndyHumane's website
- Logo inclusion on event poster
- (1) Live mention during event

# Sponsorship Levels



## **\$1,500 – Beverage Sponsor - 6 available Category Exclusive**

- (1) Mentions on IndyHumane's Facebook
- Logo on IndyHumane's website
- Logo inclusion on event poster
- (1) Live mention during event

## **\$750 – IndyHumane Furry Friend**

- Logo on IndyHumane's website
- (1) Live mention during event

*Join in the fun and help  
save homeless pets*

Contact Jill Bennett to  
start your sponsorship!  
(317) 872-5650 x121  
[JBennett@indyhumane.org](mailto:JBennett@indyhumane.org)



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