Dedicated to the homeless and unwanted animals who find themselves at the Humane Society of Indianapolis. We promise—you are safe here.
Dear Friends,

Your IndyHumane board, staff and volunteers worked diligently in 2012 to continue to be an organization Indianapolis can be truly proud of and support with confidence.

Our purpose and cause is to care for the thousands of homeless animals who find themselves at the Humane Society of Indianapolis and provide them with a second chance. We’re proud to say that IndyHumane was able to place 2,776 animals in loving, forever homes thanks to your support in 2012. We also provided care for 1,449 animals who were transferred in from other shelters and rescue organizations.

We’re also dedicated to solving the larger problem of animal overpopulation in our city. With the opening of the IndyHumane Animal Welfare Center at 456 N. Holmes Avenue, we’re beginning to focus on the heart of the problem by providing low-cost pet care and vaccinations. Phase two, a low-cost spay/neuter facility, is already under way.

We hope IndyHumane has made you proud in 2012, and we will continue to work hard so you can see the results of your commitment to IndyHumane and our four-legged residents. We thank you for your support.

John Aleshire
CEO

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**Our Purpose**

**Vision:** Our vision is that all Central Indiana animals are treated with dignity and respect and live free from cruelty, harm and neglect.

**Mission:** The Humane Society of Indianapolis is the leading voice for the welfare of animals and improving their quality of life. IndyHumane is the first choice in providing direct services for shelter cats and dogs, including adoption, foster home placement, behavior training, appropriate medical care, and affordable spay/neuter services. As the voice for the animals, IndyHumane brings together like-minded, animal-focused individuals and groups to educate the public about animal welfare issues and concerns. For more than 100 years, it’s all about the animals.

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**Our Values**

**Compassion**
We respect every animal that comes through our door as a valued life and make medically appropriate decisions in the best interest of the animals.

**Respect**
We recognize the strong bond between humans and animals and are compassionate in the decisions we make and actions we take that impact that relationship.

**Collaboration**
We work with other animal-focused individuals and groups to ensure that animals have a strong voice to advocate for their welfare.

**Integrity**
We can be trusted to do what we say we will do. We tell the truth, even when it may be painful. We make decisions based on what we believe is the right thing to do for the animals, their owners and their prospective owners.

**Fiscal Responsibility**
We are good stewards of the resources entrusted to us, including both financial and human resources.
Due to the hard work and diligence of many animal welfare and rescue organizations, city-wide euthanasia rates are gradually coming down. However, the fact of the matter is 18,000 animals are still brought in each year to Indianapolis Animal Care and Control. 72% of these animals come from only 10 zip codes, and the IndyHumane Animal Welfare Center, which opened in August 2012, is located in the heart of one of these zip codes: 46222.

<table>
<thead>
<tr>
<th>Zip Code</th>
<th>Total Intake</th>
<th>Percent of Intake</th>
</tr>
</thead>
<tbody>
<tr>
<td>46203</td>
<td>8867</td>
<td>12%</td>
</tr>
<tr>
<td>46201</td>
<td>7142</td>
<td>10%</td>
</tr>
<tr>
<td>46221</td>
<td>6324</td>
<td>9%</td>
</tr>
<tr>
<td>46241</td>
<td>6183</td>
<td>8%</td>
</tr>
<tr>
<td>46222</td>
<td>5947</td>
<td>8%</td>
</tr>
<tr>
<td>46218</td>
<td>4979</td>
<td>7%</td>
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<td>46227</td>
<td>4565</td>
<td>6%</td>
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<tr>
<td>46226</td>
<td>3444</td>
<td>5%</td>
</tr>
<tr>
<td>46219</td>
<td>2682</td>
<td>4%</td>
</tr>
<tr>
<td>46205</td>
<td>2184</td>
<td>3%</td>
</tr>
</tbody>
</table>

Social media provides a growing opportunity for IndyHumane to connect with animal lovers and find our cats and dogs homes.

Spay Indiana is a program of the Humane Society of Indianapolis. This statewide referral program connects Indiana pet owners with affordable spay/neuter options in their local area.

The Animal Welfare Center is located in the Haughville neighborhood, which was identified as one of the areas most in need of animal welfare services, and houses the Albert G. and Sara I. Reuben Vaccination Clinic, offering low-cost cat and dog vaccines. The center also provides pet-care resources and assistance with feral cats, pet bulls, and chained dogs via the efforts of the IndyHumane Community Outreach and Education Program Manager and our partner groups: Spay-Neuter Services of Indiana, Friends of Indianapolis Dogs Outside (FIDO), Indy Pit Crew, and Casa Del Toro. The center is one of the first of its kind in the nation to provide animal welfare partner groups with phone lines, a physical address, and a presence in the city’s target neighborhoods. Additionally, the IndyHumane Animal Welfare Center is the home of the Albert G. and Sara I. Reuben Spay-Neuter Initiative, which will open officially in 2013 and provide high-volume, low-cost spay/neuter services.

On January 8, 2013, three local funders, led by the Nina Mason Pulliam Charitable Trust, announced that they are investing more than $2 million into a collaborative effort to enhance animal welfare services, educate pet owners and dramatically increase spay/neuter rates in central Indiana. With the Humane Society of Indianapolis acting as lead agency, the Indianapolis Animal Welfare Alliance will use the funds in three ways:

- Increased access to spay/neuter services in underserved areas
- Community outreach and education
- A region-wide PR campaign called “Love me. Fix me.” focused on spay/neuter services, adoptions and responsible pet ownership

These initiatives will be implemented over the course of three years. Watch our website for more information in the coming months.
animals came to us from other shelters and animal welfare organizations in 2012. In 2012, we were able to provide assistance to several animal welfare organizations by transferring animals into our shelter when we had available space.
costs for medical procedures compared to costs for adoption:

Medical Procedures performed: 28,288
Vaccinations performed: 8,628
Animals: 8,628

Humane Society of Elkhart County
Humane Society of Kokomo
Humane Society of Muncie
Humane Society of White River
Humane Society of Indianapolis Animal Care and Control
Humane Society of Hamilton County
Humane Society of Putnam County
Humane Society of Tipton County
Humane Society of Terre Haute
Humane Society of Orange County
...and many more!

0 $50 $100 $150 $200 $250 $300 $350 $400

Adoption Fee

Puppies
Small Breed Dogs
Medium/Large Dogs
Kittens
Cats
Senior Cats
FIV+ Cats
FIV+ Kittens
FIV+ Dogs
SEER/Human Exam
Spay/Neuter Surgery

Medical Procedure Cost

Amputations
Cherry Eye Surgery
Eye Enucleation
Heartworm + Treatment
Dental Work
Geriatric Blood Work
FIV+ Blood Panel/Urinalysis
Demodex/Mange Meds
Spay/Neuter Surgery

Pet Procedure Cost

0 $50 $100 $150 $200 $250 $300 $350 $400

With a community outreach department of just one staff member, the following was accomplished:

- Hours spent at Indianapolis Animal Care and Control counseling people through owner surrenders, educating about pet care, and counseling about humane euthanasia:
  - Regular visits to 7 schools
  - Hours spent in the community at events and neighborhood meetings.
  - Hours of classroom time with students

Near the end of 2012, our Outreach and Education Team quadrupled from one staff member to four!

We look forward to advancing our work in the community in 2013!
EDUCATING OUR CHILDREN

DONATIONS & SERVICE PROJECTS

$2,500 DONATED FOR THE ANIMALS

STUDENTS INTRODUCED TO A FRIENDLY PIT BULL

REGULAR VISITS TO 7 SCHOOLS

52 HOURS OF CLASSROOM TIME WITH STUDENTS

Over 500 students participated in shelter tours in 2012.

Foster Care/Behavior Training

Over 50 families were provided with behavior management/training via our Pet Behavior Helpline.

Since 2009, 840 dogs have gone through our behavior program prior to adoption.

We offer a helpline to assist callers in managing unwanted behaviors and finding alternatives to surrendering their pets. Messages are taken daily, 24 hours, and calls are returned within 48 hours by staff. Our Pet Behavior Helpline can be reached at 317.876.2173 or help@indyhumane.org.

IndyHumane officially opened the new Kramer Suite, a free-roaming cat room with access to a safe, enclosed outdoor environment, in November 2012. Now, half of IndyHumane’s cats in the main cat room are free-roaming, and fewer than 10 of IndyHumane’s 100+ adoptable cats will spend time in cages during their stay at IndyHumane. When cared for properly, cats in free-roaming rooms benefit from reduced stress and illness, and they have the opportunity to fully relax during their stay at our shelter.

Foster Care

ANIMALS FOSTERED

952

FOSTER FAMILIES

365

Over 500 students participated in shelter tours in 2012.

Foster families:

animals fostered

952

Staff

93,281

Staff hours

22,174

active volunteers

34,377

volunteer hours

25,700

pounds of poop

9-10 animals taken in daily
Mutt Strut is IndyHumane’s annual fundraising event and the day when the dogs (and some cats) take over the track of the Indianapolis Motor Speedway! Thousands of humans and their canine friends join IndyHumane to walk the 2.5-mile oval and support IndyHumane.

Our 2012 Event

<table>
<thead>
<tr>
<th>Dogs</th>
<th>Cats</th>
<th>Total participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>6,236</td>
<td>4</td>
<td>6,240</td>
</tr>
</tbody>
</table>

Dollars raised: $257,490

LEPA

Lepa was our 2012 Top Dog. Top Dog is the program to reward the top fundraiser for a particular year’s Mutt Strut event. The winner is given special recognition in Mutt Strut and IndyHumane collateral, and becomes the “ambassa-dog” for the following year’s Mutt Strut.

The Humane Society of Indianapolis is a nonprofit corporation as described in section 501(c)3 of IRS regulations. As such, any contributions to IndyHumane are tax deductible. All donations made to IndyHumane support animal welfare programs in Central Indiana.

It is a policy of IndyHumane to operate on a balanced budget. We shelter the number of animals that our revenue can support. Revenue is derived from donations, program service fees and investments. We receive no local or Federal government support.

**REVENUE:**

- Development: $4,079,505
- Program Services: $948,571
- Investments: $562,120

**EXPENSES:**

- Program Services: $2,525,736
- Administrative: $231,644
- Development: $449,367

Revenue: $5,580,196

Expenses: $3,210,741

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Dedicated to the homeless and unwanted animals who find themselves at the Humane Society of Indianapolis. We promise you are safe here.

Friends for Life.

Humane Society of Indianapolis
7929 N. Michigan Road
Indianapolis, IN 46268-1915
317.872.5650
indy.org

2012 Annual Report

Photos courtesy of Lise Greil Photography