



Annual Report 2009 & 2010



HUMANE SOCIETY
— of Indianapolis —

Dear Friends,

The Humane Society of Indianapolis (IndyHumane) has come a long way toward achieving our vision: that all Central Indiana animals are treated with dignity and respect and live free from cruelty, harm and neglect.

It's amazing to think that, because of your support, a 100-plus-year-old organization can still do so many new things to save lives. We've done much more in addition to maintaining a balanced budget and staying within our financial means:

- We don't kill animals because they've been here for too long, or because we don't have space.
- FIV+ cats are free to live in our free-roaming FIV cat room, the first of its kind in the region, and the first of several free-roaming cat rooms at our shelter.
- Our canine-enrichment program has saved the lives of many dogs who, in most other situations, would have been put to death.
- The IndyHumane Low-Cost Vaccine Clinic opened to provide affordable services to thousands of families while generating thousands of dollars in revenue for our organization.

We have only been able to create these life-saving projects and programs because of your support. We receive no tax dollars, and we are not part of the Humane Society of the United States (HSUS), ASPCA, or other large organizations and thus receive no regular funding from them.

And yet, thanks to the generosity of people like yourself, we can invest \$600-\$800 in every animal in our care, providing them all with spay/neuter surgery, vaccines, and microchipping, while keeping adoption fees low enough to be affordable for the average animal lover.

With your help, we will care for even more animals. We have the space, but can only fill our shelter with animals in need if we have the money to provide for their care.

And we're undertaking a bold initiative, too: an animal-welfare center which will not only provide targeted, low-cost spay/neuter services, but also be a home to other organizations doing amazing things for animals in our city.

As you review this report, we hope you're as inspired as we are by the recent past, and as excited about how - with your support - we will change the future in positive ways for Indy's animals, once and for all.

Sincerely,



John Aleshire
CEO
IndyHumane



Jim Luce
Board Chair
IndyHumane



Our Vision

Our vision is that all Central Indiana animals are treated with dignity and respect and live free from cruelty, harm and neglect.

Our Mission

The Humane Society of Indianapolis is the leading voice for the welfare of animals and improving their quality of life. IndyHumane is the first choice in providing direct services for shelter cats and dogs, including adoption, foster home placement, behavior training, appropriate medical care, and affordable spay/neuter services. As the voice for the animals, IndyHumane brings together like-minded animal-focused individuals and groups to educate the public about animal welfare issues and concerns. For more than 100 years, it's all about the animals.

The Story of Gilly

Gilly was brought to IndyHumane by a Good Samaritan who found the six-week-old puppy walking down the street with one eye hanging out of its socket. IndyHumane's vets put her eye back in place and stitched the eyelid close so everything could heal.

Gilly's eye healed completely, and she was adopted by her foster family, who had recently lost another Pit Bull to an untreatable medical condition.

After her initial hardship, Gilly went on to train as a search-and-rescue and therapy dog!

Gilly's sweet nature is a testament to the resilience of dogs and their ability to overcome trauma and tragedy.

Photo courtesy of Nina Gaither



The Animals We Care For

IndyHumane receives all kinds of animals: animals unwanted because they require medical care; animals whose families are moving and cannot take their pet with them; animals who have never known a kind, gentle person until a Good Samaritan brings them to our shelter.

Before adoption, each animal is vaccinated, microchipped, spayed/neutered, and given additional medical or behavioral care as needed. Every time a cat or dog is successfully adopted, another is given the chance to find a loving family.

Animals taken into the shelter and given care:

2009: 5591
2010: 6193

Dogs and cats adopted:

2009: 3570
2010: 3056

\$600 - \$800 is invested in every animal we care for.

Foster Care: A Lifesaver

In 2010, 191 people fostered 970 animals.

The Nonie Krauss Foster Care Program is designed to help the animals in our shelter who need extra time before being ready for adoption.

We're always looking for people interested in fostering a variety of animals in need, including animals with minor behavior issues, animals in need of medical treatment, puppies and kittens too young for adoption, and moms with puppies or kittens.

Photo by Crowe's Eye Photography



Low-Cost Vaccine Clinic

Started in April 2010, the Low-Cost Vaccine Clinic provides vaccines, microchipping, and more to pets of all families, with no appointment necessary.

1,712 human guests - many with multiple pets - used the Clinic's services in 2010.

Revenue in 2010 alone was \$205,000 - more than doubling the goal of \$95,000!

Pet Food Bank

Like the Low-Cost Vaccine Clinic, the IndyHumane Pet Food Bank helps keep pets with their families. The Pet Food Bank provides dog and cat food to animals of families in need who are currently experiencing temporary financial difficulty in the form of job loss or because of short-term medical concerns. The Pet Food Bank has provided tons of food to families in need and is stocked solely by the generous public, and donations of opened or unopened hard kibble, sealed canned food, treats, toys and pet supplies are accepted.

Photo by Crowe's Eye Photography



Canine Enrichment Program

Started in Dec. 2009, the Canine Enrichment Program saves the lives of dogs with issues such as resource guarding, shyness, hyperactivity, and more.

236 dogs were saved through the Canine Enrichment Program in its first full year.

Photo by Crowe's Eye Photography



IndyHumane Dog Park

Central Indiana's first dog park is on the campus of the Humane Society of Indianapolis. A place for owners to hang out with their pets in a safe, fenced area, you can also hike through 1.5 miles of wooded trails.

The IndyHumane Dog Park provided playtime for 164 dogs in 2009 and 154 in 2010.

Canine Training School

IndyHumane obedience classes provide positive-reinforcement-based training for dogs of all ages, sizes, breeds, and backgrounds.

The Canine Training School taught 93 dogs in 2009 and 211 in 2010.

Photo by Jeremy VanAndel



Volunteers

Volunteers provide necessary care and attention for our animals that would otherwise be difficult to afford. Volunteers can train and walk dogs, care for cats, wash dishes... and much more!

In 2009, 114 volunteers donated almost 16,000 hours.

In 2010, 130 volunteers donated more than 16,500 hours.

Volunteers provided as much valuable service as nearly 8 full-time employees!

Pat's Paws

Pat's Paws Teen 'Trainer' Program, a service and mentoring program for high school students in honor of Patrick Trainor, was created in 2010.

The volunteer program, developed by IndyHumane and Patrick's family, allows teens to help homeless animals by volunteering at the shelter, spreading the word about animal welfare, and working with younger teens as mentors to make a positive impact on the community.

Pat's Paws was developed in memory of Patrick Trainor (1990-2010). Patrick volunteered at IndyHumane as a Mentor in the Paws & Claws Club, a junior volunteer program for young teens.

Patrick was passionate about animals and planned to have a career in vet medicine, and Pat's Paws honors him by providing educational opportunities to students with similar interests in animal welfare.

Photo by Crowe's Eye Photography



Events

Every year, our events raise life-saving funds to assist the thousands of animals in our care. We couldn't begin to reach our financial goals without the generous support of our corporate sponsors, volunteers, and participants who believe in our mission.

Mutt Strut: The Greatest Spectacle in Dog Walking

In 2009 and 2010, more than 13,000 animal lovers walked their dogs (or cats, in some cases!) around the iconic Indianapolis Motor Speedway in support of IndyHumane and raised over \$557,000.

Poster Pooch Calendar Contest

Pet owners across Central Indiana entered their dogs in the IndyHumane Poster Pooch contest and asked their friends to vote, with their contributions going to IndyHumane. In 2010, the top 12 dogs appeared in our Poster Pooch calendar, and Joey Heilbron, the top vote getter and fundraiser, became the face of Mutt Strut 2012. The contest has raised \$20,000.

Face of Love Breakfast

Once a year, 500 friends of IndyHumane gather to learn about our vision: a city on the cutting edge of animal welfare, and a strategy to end homelessness for unwanted animals. In the last two years, 1,000 breakfast attendees have given over \$330,000 in pledges and one-time gifts.

Ales for Adoptable Tails

This food- and beer-tasting event held at Agio Restaurant raised nearly \$18,000 in 2009 and 2010 to support our animals.

Photo by Crowe's Eye Photography



Giving

No gift is too small to make a difference for the thousands of dogs and cats that come through our doors every year. We are grateful for generous, thoughtful support from individuals, companies, and organizations.

How did we invest your contributions? Here's how your charitable gifts help homeless, abandoned, and abused animals:

| | |
|----------------|--|
| \$30 | Provides microchips for three adoptable animals |
| \$60 | Spays/neuters one dog or cat |
| \$100 | Gives canine enrichment to a special-needs dog |
| \$225 | Provides a senior animal with blood work and urinalysis |
| \$300 | Treats a dog for heartworm |
| \$500 | Feeds all shelter animals for one week |
| \$750 | Funds emergency surgery for a cat or dog hit by a car |
| \$1,000 | Underwrites medical costs of three cases of canine heartworm |
| \$1,500 | Funds two animals' average stay until a family adopts them |
| \$2,500 | Feeds ALL the animals for an entire month |

Medical Sponsorship

We often request medical sponsorships for our animals who need special medical attention - from heartworm treatment to removing an eye or a limb.

In the last two years, 441 donors gave \$69,229 to provide special treatment for 163 animals.

Photo by Jeremy VanAndel



Financial Report

| Revenue | 2010 | 2009 |
|------------------|--------------------|--------------------|
| Development | \$1,937,051 | \$2,076,207 |
| Program Services | 573,173 | 517,115 |
| Investment | 579,034 | 894,942 |
| Total | <u>\$3,089,258</u> | <u>\$3,488,264</u> |

| Expenses | 2010 | 2009 |
|------------------|--------------------|--------------------|
| Program Services | \$2,060,590 | \$1,878,957 |
| Administration | 354,667 | 423,549 |
| Development | 407,619 | 413,264 |
| Total | <u>\$2,822,876</u> | <u>\$2,715,770</u> |

Photo by Jeremy VanAndel



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Photo by Crowe's Eye Photography



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