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FOR IMMEDIATE RELEASE

HUMANE SOCIETY OF INDIANAPOLIS LAUNCHES DOG PHOTO CONTEST

Contest will help Humane Society of Indianapolis raise funds and find face of Mutt Strut 2010.

INDIANAPOLIS (June 1, 2009) – The Humane Society of Indianapolis (HSI) launches its first Mutt Strut Poster Pooch Photo Contest this week. Dog owners can submit photos of their pets online now until August 10 for the chance to win prizes and raise funds for the animals and services of the Humane Society of Indianapolis.

“The Poster Pooch of Mutt Strut 2009, Dexter, was a huge hit and helped us attract record numbers of people, dogs and donations at this year’s event,” said John Aleshire, Executive Director of the Humane Society of Indianapolis. Mutt Strut, an annual dog walk around the Indianapolis Motor Speedway, is HSI’s biggest fundraiser.

Poster Pooch contestants have the chance to win the grand prize and have their dog featured as the face of Mutt Strut 2010 on shirts, posters, and more, and runners-up will have the opportunity to be featured in an HSI calendar and win other prizes. The entry fee is a \$5 donation to HSI, and the public can vote on submissions for \$1 donation per vote.

For more information about the contest and to enter and vote, visit www.indymuttstrut.org. The Seventh-Annual Mutt Strut takes place Sunday, April 25, 2010.

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About HSI: *The Humane Society of Indianapolis is the leading voice for the welfare of animals and improving their quality of life. HSI is the first choice in providing direct services for shelter cats and dogs, including adoption, foster home placement, behavior training, appropriate medical care, and affordable spay/neuter services. As the voice for the animals, HSI brings together like-minded animal-focused individuals and groups to educate the public about animal welfare issues and concerns. **For over 100 years, it’s all about the animals.***

A private, nonprofit 501(c)(3) organization that receives no public or private government funding, the Humane Society of Indianapolis is supported solely by contributions, grants, bequests, investments, and adoption and service fees. For more information and current adoptable animals, visit <http://indyhumane.org>.